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For more information on the work of the Illinois Development Council, log on to its website at [www.ildevelopmentcouncil.org](http://www.ildevelopmentcouncil.org).

For a list of IDC's leadership team, click the following link. [IDC Board of Directors](#).

## **IDC BOARD UPDATE** by *Chairman Ed Sitar*



Your IDC Board of Directors held their first meeting on Friday, September 4<sup>th</sup> in Springfield. We discussed numerous topics of related to the organization including reports from your various Committee Chair and Co-Chairs from their conference call meetings held on August 20<sup>th</sup>. Since I know IDC is always looking for additional Committee members to support our activities, please reach out to the IDC office if you are interested in joining one of our 6 committees. The next committee meeting day is scheduled for Thursday, November 19<sup>th</sup>.

We made a couple of changes to our Committees as well. We have changed the name of the Marketing Committee to the *Cooperative Marketing Committee* as the Committee and Board felt it better reflected the spirit of activities and events that the Committee was involved with. Secondly, we have formed a *Communications Committee* that Tracey Hyatt Bosman is Chairing. You will begin to hear more about this new Committee in the near future and I know that Tracey too is looking for additional members. The Committee is the brainchild of former Board Chairperson Janet Mathis who felt IDC needed a mechanism to promote the organization to ally organizations and others throughout the State of Illinois.

The Board welcomed Wayne Borg, of Union Pacific Railroad, as a new member. Wayne will be fulfilling the remaining portion of the At Large Director position of Kim Uhlig who is now the IDC Secretary/Treasurer. Welcome and congratulations Wayne!

The Board voted to extend the contract of our association management firm, PAMS, Inc, for an additional two years. We look forward to continuing the growth of IDC's mission with the support of Mike and Darlene Lane and their staff.

Lastly, we had a special guest visitor from the Illinois Smart Agenda (*Vision for Illinois Agriculture* - <http://www.illinoisagriculturevision.org/>) who provided an overview of their initiative which we found to be somewhat similar to IDC's agenda.

## **2010 IDC ANNUAL CONFERENCE**

IDC is pleased to announce that its 2010 Annual Conference will be July 14-16 at the brand new Marriott Hotel in downtown Normal, IL. This hotel is sure to become known as one of the finest hotels in Illinois. The IDC Annual Conference Committee is already hard at work putting together next year's premier industry event. The theme for the 2010 conference is **"Professional Development - Excellence in Practice."** *Save the date!*

## **TWO IMPORTANT SURVEYS COMING YOUR WAY**

IDC will be sending out to its members two very important surveys and we need your input. The first one is a Government Affairs Survey. We are undertaking this survey to identify the role of IDC in Springfield and to: a) develop legislative priorities for the upcoming session of the Illinois General Assembly; and b) identify internal expertise of our members who would be willing to help us to develop formal IDC positions on important public policy issues. Further, we want to expand our political capital by gaining a better understanding of our members' depth of government interaction. This survey will be sent electronically within the next couple of weeks.

A second membership survey will be sent later this fall to help IDC create a new professional

development tool for its members. Coming next year, based on the findings of this survey, IDC will launch on its website a "mentoring" tool where members can search on economic development topics to locate members who have an expertise in selected areas and seek their counsel.

Watch for these two surveys and please make it a priority to participate in this fact gathering exercise.

## GREDA & DCEO SPONSOR WORKSHOP

The Illinois Department of Commerce and Economic Opportunity in conjunction with the Galesburg Regional Economic Development Association is promoting a workshop to economic developers and other related professionals. The program is entitled "New Product Development and Patent Workshop" being held on September 23, 2009 in Galesburg. Deadline to register is September 18th. [Click here to receive the event flyer.](#)

## Fall BEDC Courses

This year, the Basic Economic Development Course (BEDC) will be offered in two different locations in the State of Illinois. Both sets of courses are accredited by the International Economic Development Council and both meet the entry level requirement in the CEcD Certification course schedule.

<p><b><u>Northern Illinois Location</u></b> Naperville - Nicor Corporate Offices October 19, 20 and 21, 2009 8:00 am - 5:00 pm each day</p>	<p><a href="#">October 19 - 21, 2009 Brochure</a></p> <p><a href="#">Registration Form Only</a></p>
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<p><b><u>Southern Illinois Location</u></b> Edwardsville - Southern Illinois University Campus September 11-12 September 25-26 October 9-10, 2009 Fridays: 5:30 pm - 9:50 pm Saturdays: 8:00 am - 5:30 pm</p>	<p>If you are Interested in registration or the opportunity to take this as an official SIUE class with college credit awarded, please contact <b>Emily Coffin</b> SIUE Office of Educational Outreach <a href="mailto:ecoffin@siue.edu">ecoffin@siue.edu</a></p>
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## IDC EXHIBITS AT IML CONFERENCE

September 25-26 are the dates for the upcoming Illinois Municipal League Annual Conference at the Hilton Hotel in downtown Chicago. IDC will have a booth at this event to help advance the important role professional economic developers play in growing our State's economy and promote membership in Illinois Development Council.

Over the past several years, IDC has been working to foster a strong cooperative spirit with "sister" organizations like IML, Illinois Realtors Association, Illinois Manufacturers Association and the Illinois Chamber of Commerce. This effort has provided the opportunity for IDC to sit on economic development committees, as well as provide keynote presentations at regional events.

IDC is looking for members who would like to help with working our booth at the IML Annual Conference on September 25 & 26. Members can work in two-hour increments and IDC will pay the exhibitor registration fee. Two to three members will work each shift. If you are interested in helping out, please call the IDC office for more details.

## WATCH FOR AN IDC REGIONAL MEETING IN YOUR NEIGHBORHOOD

IDC is planning four regional meetings in November that focus on two important topics. The morning portion of each meeting will be a government advocacy tutorial, including presentations by local state lawmakers. The afternoon session will discuss how social networking (LinkedIn, Facebook, Twitter, etc) is invading our everyday life and how you can use it to grow your economic development base. These will be great meetings to bring a non-IDC member to as your guest and expose them to the work IDC performs on behalf of your profession. Details and dates will be released shortly.

## WHAT'S NEXT - TAX ON SERVICE

In the Daily Herald, an article appeared on September 5th by John Patterson regarding the taxing of services in Illinois. Currently HB174 sits in the House on concurrence and it calls for taxing 39 different service industries. There is little question with most General Assembly "watchers" that some form of increased taxes is inevitable but taxing services could be a slippery slope. [Click here to read more.](#)

## IEDC ANNUAL CONFERENCE

There is still time to register for this year's IEDC Annual Conference October 4-7 in Reno/Tahoe. There will be programs on: Renewability, Resiliency, Revitalization and Resourcefulness. [Click here for details.](#)

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