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IDC Joint Marketing Puts Members in Front of Thousands

IDC's Joint Marketing Committee targeted two national shows this spring, BIO 2010 International Show in Chicago and the AWAE Wind Energy Show in Dallas. Fifteen members participated in these two events where combined attendance was nearly 30,000 generating hundreds of leads! In cooperation with Illinois Department of Commerce and Economic Opportunity, Illinois Biotechnology Industry Organization, Illinois Wind Energy Association, Illinois State University and Illinois Finance Authority, the Illinois Development Council put together a united Illinois presence at each of these events featuring an "Illinois Pavilion" at both shows.



"IDC's Joint Marketing Committee is now looking at future events where the combined marketing power of its members can be applied to show industries from around the world the benefits of building a future in Illinois. If you have ideas, please contact the IDC office."

Roger Hopkins

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IDC Marketing Chairman Roger Hopkins said the next committee's event is its annual "consultants" ballgame, this year at U.S. Cellular Field in Chicago to see the White Sox play the Detroit Tigers. There are still one or two "host" sponsorships left for this June 10th opportunity and there is time to get in on this great event. Call the IDC office immediately if you are interested.

MAEDC 2010 - Save the Date

The 2010 Mid-America Competitiveness Conference and Site Selection Forum is December 5-7 at the Intercontinental Hotel in Chicago. Visit <http://www.MAEDC.net> for programming updates.

IEDC Federal Forum

IDC Chairman of the Board Edward Sitar attended the International Economic Development Council's 2010 Federal Forum State & Regional Association Meeting. Discussion topics included: EDA Reauthorization; Small Business and Infrastructure Tax Act of 2009; Small Business Reauthorization; Federal Review; Certification and CEcD Update. To read the full summary click the following link. Also, you can read the IEDC Federal Review which includes a 2009 Budget Review; 2010 Budget Review; and 2011 Budget Preview.

[Federal Forum Summary](#)
[Federal Review](#)

Promoting ED Offices in Illinois Communities

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The IDC Board of Directors and Communications Committee are continually looking for ways to expand the "voice" of economic developers. This can take many forms and one measure is to reach out to allied professions and industries to talk about the value economic development professionals bring to the local economy of communities throughout Illinois. IDC has representatives speak at regional meetings of some of these allied groups, as well as networking with educational institutions. Recently IDC member Charlene Coulombe-Fiore wrote an article for the Illinois Municipal League's monthly magazine entitled: ***"Determining the Value of an EDC Office In Your Community."*** [Click here to read this article.](#)

Mentoring Survey Initial Response Promising

IDC will be launching this year a new member benefit to enhance your professional development. Soon members will be able to access on the IDC website a searchable database of industry topics linked to members with expertise in those defined areas and are willing to network with fellow members and help answer targeted questions. The first submission of the survey to members netted approximately a 20% return. We have already found in that first response a sizable depth of experience of IDC members, but we want this service to be as complete as possible before launching. You will be receiving another opportunity to complete this survey and add to this next level of IDC membership service. Watch your email for this survey.

Registration Is Open for IDC 2010 Annual Conference

Click the link below to see the 2010 Annual Conference brochure and registration form. Online registration will be available soon.

<http://www.ildevelopmentcouncil.org/documents/CompleteBrochureWEB.pdf>

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Edie Awards Presented June 18th

June 18, 2010 the Illinois Chamber of Commerce will host it's annual meeting luncheon in Chicago where this year's Edie Awards will be presented. The 2010 Economic Development in Illinois (Edie) awards, jointly sponsored by the Chamber and IDC, *"honors those who imagine, design, invest, build and bring jobs, growth and prosperity to Illinois communities."* IDC Chairman of the Board Edward Sitar will be on hand to help make these presentations. [Click here to see this year's award winners.](#)

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